

STYLEX

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STYLEX INTRODUCES FREE ADDRESS CO-WORKING SYSTEM AT NEOCON 2019

(JUNE 2019 – Delanco, NJ) – Stylex will be introducing Free Address at NeoCon in June, 2019. Free Address is a co-working system for commercial interiors. The line was developed by Jay Koback and Ehren Gaag, of Gensler’s award-winning product design group. Their objective was to create a superior, more fully “integrated” solution for clients seeking furnishings to support un-assigned seating and worksurface environments.

Free Address offers a uniquely versatile “kit of parts” by combining surfaces, seating, storage, and privacy into a unified solution for individuated, space-efficient work settings. The broad array of components allows for flexible configuration including individual, collaborative, private, and open floorplans.

Free Address is intended to create comfortable, visually appealing spaces. As end-users seek to reduce their real estate expenditures through smart interior planning, the current commercial options are mostly limited to either tables or modular lounge without the connectedness (close integration of components) offered by Free Address.

Free Address actually redefines co-working floor planning by creatively and comfortably accommodating more varied work settings into a given space. These settings are not highly specific, so they naturally crossover from meeting to group to individual use. The system is organized into building blocks, with all components designed for easy integration, thus greatly reducing cost and complexity from the specification and installation process. This fundamental feature makes Free Address much more straightforward than attempting to match various products from different suppliers.

Reconfigurability encourages product reuse and, thus longevity, elevating Free Address to the position of a truly sustainable choice.

Free Address is most likely to be specified into co-working spaces without assigned seats. These areas seek to offer groups of people a variety of options for working in relation to each other, rather than focusing on single-user adjustability. You may select your type of seat or decide to stand; you may also choose to work with a group or individually. Free Address neatly solves this problem, allowing the specifier, and her client, to build appropriate settings for the prevailing culture and budget.

Conversation may be encouraged through well considered integration of worksurfaces with lounge work areas. Different settings will inspire different types of work, thought, and communication.

Table ledges may be added at varying heights behind seating units to create atypical settings for meetings or more connected work. Back and side panels may be increased in height to provide additional privacy or allow for the integration of counter and bar height work surfaces. Alternatively, tables may be organized for benching, conference, or individual use.

Free Address functions effectively to allow the creation of connected or adjacent work settings in any space because it is designed on a grid segmented by 15" increments. This scale was found ideal for providing adaptable seating, storage, and worksurface dimensions.

Its comfortably supportive seats and backs have been carefully dimensioned and engineered for working, meeting, and lounging. The dimension of the seats offers the function of a task or work-oriented position, while the comfort is clearly more akin to lounge.

The scope of the line includes multiple elevation offerings to support varied functions and aesthetics. 29" work, 36" counter, and 42" bar height are all table-height options available to coordinate with similarly dimensioned seat back panels. Different seating postures and orientations can be combined together in a floorplan, all from the same collection, providing uncommon visual connectivity in relation to other currently available commercial offerings.

Free Address has been tested to exceed BIFMA requirements and is warranted for 10 years, with the exception of upholstery (3 years). It is constructed to withstand the demands of heavy use in public settings. Based on the product's modularity, all components, particularly upholstery, may be field-replaced.

The product's clean, simple visual language will not overwhelm its surroundings with excessive stylization or emotion and thus supports broad implementation of the collection throughout a given environment. Free Address was styled by Gensler to be adaptable, so textile and finish choices become the prime drivers for each installation's personality. Free Address can be specified in a variety of finish combinations and offers a unique level of customization.

Frame Finishes:

The frames, comprised of cast aluminum corners and steel tubing, can be finished in any of Stylex's 21 different powder coat paint options.

Textiles and Leathers:

Free Address seats can be upholstered in both in-graded and customer's own fabrics and leathers. Two pattern upholstery options will be offered, highlighting Stylex's artisan sewing capabilities, and creating styling options for the customer.

Casegoods and Tabletops:

Free Address casegoods and tabletops will be available in 17 Wilsonart Laminates, 5 Fenix Laminates, and 11 Wood veneers. Tabletops will have edge profile options, including edgebanding and exposed MDF.

About Stylex

Founded in 1956 by the Golden family, Stylex focuses its efforts on the modern office environment with careful consideration given to balancing aesthetics, value, ergonomics,

and green technology. All Stylex products meet GREENGUARD Children and Schools and Indoor Air Quality certification, use 100% CFC-free foam and low or no VOC adhesives. For more information contact them at 800.257.5742 or visit them at www.stylexseating.com.

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